



Johnston & Matthews

The Strategic Benefit Advantage™



The Strategic Benefit Advantage™

You have a long term business strategy for everything else in your business. Why not your benefits? As you work closely with our unique ability teams, you will see the true impact of your benefits plan tomorrow and five years from now. At Johnston & Matthews, we help you realize and implement your future benefits strategy. We are the future of employee benefits.



Agenda

The Results Accelerator

The Service Commitment Report

Benefits Blueprint

Communicator Advantage

Wellness Multiplier

6 Month Check Up

Strategic Renewal Process



The Results Accelerator

We implement the following dynamic strategies that will alter how your benefits are perceived and used.

- Effortless enrollment programs
- Marketing your company benefits plan
- Online Benefit Tools to save everyone minutes and hours

Most important, we develop a well-informed employee.



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The screenshot shows a website interface for Island View Casino Resort. At the top, there is a navigation bar with links: "Join the Team", "I'm New", "My Benefits", "My Paycheck", "My HR", and "Contact Us". Below the navigation bar is a large banner image featuring three smiling people and the text "Employment" with a "SKIP" button. The main content area is divided into several sections:

- COMPANY NEWS:** A section with a calendar icon and two news items:
 - 11.20.2006:** "Island View & Emeril Lagasse Unveil Plans for Gulport Restaurant." The text states: "Island View Casion Resort Officials announced today that Gulfport's only casinon has signed an agreement with" followed by a "read more here" link.
 - 09.19.2006:** "Island View Casino Resort Puts Gulport, Miss. Back in the Game with Grand Opening." The text states: "Hundreds of Mississippi Gulf Coast residents, dignitaries and more than 1,000 newly employed casino workers" followed by a "read more here" link.
- WELCOME To MyIslandViewBenefits.com:** A section with a photo of a woman and the text: "Your benefits are an important part of your total compensation, so we invite you to familiarize yourself with the details of your plans and encourage you to seek clarification when necessary."
- ARE YOU SAVING?, COLLEGE SAVINGS PLANS:** A section with a photo of three people.
- HELPFUL LINKS & EMPLOYEE SERVICES:** A section with a list of links:
 - Web MD
 - Quitnet (Stop Smoking)
 - Prescription Interaction Checker
 - Family Education Network

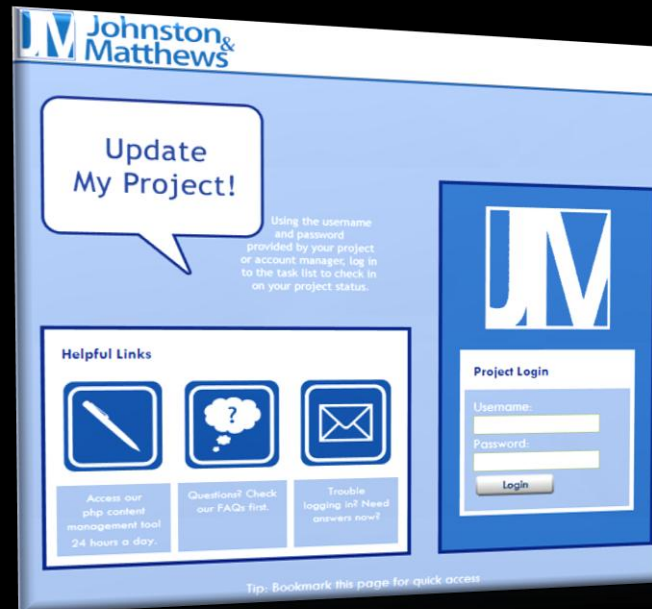


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Update My Project

- ❑ Web Based Project Management System
- ❑ Know where your project is at all times.
- ❑ Available to you 365/24/7





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The Service Commitment Report

The report we generate, especially for you, illustrates the value we will bring to your company benefits strategy and the people who make it happen. Your unique ability team is made up of the follow key members.

- Lead Consultant
- Implementer
- Senior Account Manager
- Associate Account Manager
- Technology Developer

This is our commitment to you.



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Benefits Blueprint

Where would you like your company to be one year from now? Five years from now? We'll help you work it out with our five-year strategy. And it looks a little something like this:

- ❑ **Benchmarking**
 - ❑ Discover findings from the largest plan design and cost surveys ever conducted in the United States.
- ❑ **Claims Analysis**
 - ❑ When employers see where their employees are incurring healthcare costs, they can use their dollars and other resources more efficiently, while better meeting their employees' needs.
- ❑ **Education & Communication**
 - ❑ Employees find real satisfaction with their benefits when they truly understand how the benefits work for them. We have developed a communication strategy that informs and educates employees all year round.
- ❑ **Creative Plan Designs**
 - ❑ We look at everything from benchmarking to wellness in order to generate the most creative and successful plan for your company. We pride ourselves on our creativity and innovation, and that no two plan designs ever look the same.
- ❑ **Wellness**
 - ❑ We will implement a strategy that will promote a culture of wellness within your company that will have a direct impact on employee well-being and on claims.



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Communicator Advantage

What a difference it makes when employees understand and appreciate their benefits. This can only come about through communication. We brand your benefits and develop an internal advertising strategy used to educate and inform employees, transforming them from a passive participant to an active partner. Increasing the value of your benefits is the plan.



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Wellness Multiplier

Our goal is to create healthier, happier more productive employees. With our wellness multiplier, we address not only here health of your company, but its long term wellness. Using a combination of on-site health programs, personal health coaches and year-round screenings, we create a roadmap to better health.



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6 Month Check Up

As part of your five year plan, every half year we meet again to revisit the vision that we developed together. We cover the most important and valuable topics to keep you on track with your long-term benefits goals:

- Renewal Forecasting
- Claims Reviews
- Service Commitment
- Technology
- Educate & Communicate
- Timelines



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Strategic Renewal Process

As your renewal rapidly approaches, we use the information gathered in our mid-year meetings to cover the most important and valuable topics to keep you on track with your long-term benefits goals:

- Cost Containment
- Employee Perception
- Employee Well-being

We understand how important these areas are for your company and your benefits strategy as a whole. This different approach allows you to make informed, strategic decisions about the future of your company benefits, rather than hasty ones.



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Welcome to the Future of Employee Benefits

Each year we work with a select group of employers, committed to realizing the future for their employees and their business. Are you ready to step forward and become one of the many companies we have created a solid foundation of benefits for?