



Media Contact:
Connie Holubar, OutreachPR
903 880 8217

*“Taking Back the Fort” Seminar Helps
Organization Leaders Fix Employee/Employer Break-Downs*

Fort Worth – Businesses usually recognize that their employees are their most valuable resource after they lose a few good ones to better opportunities. Most organizations deal with the expense of employee turnover rather than fixing the problem, which experts say becomes a vicious cycle that can actually be stopped and repaired.

At least that’s the theory behind the first session in the Johnston & Matthews free “N the Know” Seminar Series. “Taking Back the Fort” will be held Thurs, Jan. 17, from 9 a.m. to 11 a.m. at J&M headquarters, 410 W. 7th Street in downtown Fort Worth.

“It’s amazing how quickly things in a business can fall apart when the employee-employer ‘partnership’ isn’t working right,” says the employee benefits firm’s founding partner Brent Matthews.

The seminar is designed for human resource professionals and organization leaders, but Matthews says it is a great seminar for managers and supervisors who are on the front lines of shifts in employee attitudes, which if diagnosed early can be understood.

“Organizations are living, breathing entities, and as companies change, grow, or otherwise evolve, employees are dramatically impacted. Different people are impacted in different ways. Sometimes it’s good, and sometimes it’s not,” Matthews says.

To help companies understand the types of shifts that occur in the employee/employer relationship, Bedford-based Bart W. Castle, an expert in topics related to leadership and performance management, will lead the two hour

workshop. Castle will provide insight into recognizing break-downs in the employer and employee relationship and will detail measures that can be used to build or restore a partnership-style relationship between employers and their employees.

As Principal of Sapio Group, LP, an Organizational Development consulting firm based in Bedford, and as an expert in employment laws, regulation and safety, Mr. Castle regularly speaks on topics related to effective organizations. A lot of the time, he says, it's about communication.

“Communication can actually be the fun part of the business, so there's nothing to fear in that,” Castle says.

To register for the free event, you can sign up by visiting the Events section of the Johnston & Matthews website at www.johnstonandmatthews.com Or call 817 336 6444 and ask for Ellen Benson to make your reservation. Seating is limited and reservations are required.

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The N the Know seminar series was created to offer clients of Johnston & Matthews and other human resource professionals in the Dallas Fort Worth area a convenient and informative opportunity to stay up to date on important topics in employee benefits and human resources.

Media representatives are always welcome to attend these sessions.

Johnston & Matthews offers a variety of services for HR professionals. Find out more at www.johnstonandmatthews.com